

David Michael Auble

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Education

Purdue University, West Lafayette, IN May, 2009
Bachelor of Science, Computer Graphics Technology
Specializing in Interactive Multimedia Design
Minor in Computer Information Technology
Certificate of Entrepreneurship

Technical Experience

Software: Adobe Creative Suite CS2, CS3, CS4, CS5; IIS 6, 7; SQL Server 2005, 2008; Visual Studio 2008, 2010

OS: Mac OS X; Windows XP, Vista, 7

Languages

Advanced: ASP.NET C#, CSS, SQL, xHTML
Intermediate: ActionScript 2/3, jQuery, JSON, PHP
Beginner: Adobe AIR, Silverlight

Experience

TrendyMinds, Indianapolis, IN – *Front End Coder* Oct. 2011 - Present

- Lead UI Developer for many clients
- Custom templates using ExpressionEngine

Helen Wells Agency, Carmel, IN – *Junior Software Developer*

- Engineered custom CMS in ASP.NET 3.5
- Custom shopping cart system via jQuery, JSON
- Implementation with Microsoft Dynamics CRM
- Established and managed Agency's Social Media platforms
- Improved SEO rankings, listed in top five results for multiple queries
- Increased website traffic by a 3.25 times
- Experience with delivering eNewsletters via CRM/ConstantContact
- Managed AdWords pay-per-click campaigns
- HTML5 website conversion
- Developed mobile website

June 2009 – Oct. 2011

MillerWhite, LLC, Indianapolis, IN - *Web Design Intern*

May 2008 – Aug. 2008

- Developed custom CMS system in ASP
- Created web advertisements
- Assisted in print advertisements

Activities

PR/Social Media Chair, Ronald McDonal House Young Professionals Board

- Helped promote RMD YPB via Twitter, Facebook
- Created monthly eNewsletters

Web Director, ACM SIGGRAPH - <http://www.purdue.edu/siggraph>

- Managed group of students
- Delegated tasks to subordinates to promote website

Eagle Scout

- Donated activity set to church
- Managed and led small teams to accomplish community projects